

GREGORY F. MACHOTKA

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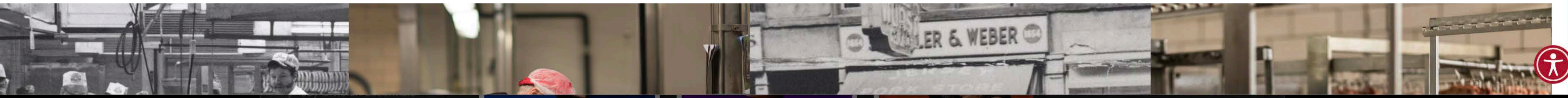
CLIENT: SCHALLER-WEBER

Schaller-Weber is a NYC-based producer of traditional European sausages and meats. As the brand continues to expand through the country, Schallerweber.com is used as an introduction and ambassador for the brand, as well as direct sales site for existing customers.



A TRADITION OF TASTE

The Schaller & Weber story begins nearly one hundred years ago with Ferdinand Schaller as an apprentice butcher and sausage maker in Stuttgart, Germany. Fast forward through years of experience and adventure and you'll find Ferdinand operating his butcher shop in the Yorkville neighborhood of New York's Upper East Side. That shop became the city's go-to for authentic German meat and sausages. Today, the **recipes** and techniques that made Schaller & Weber a fixture on the tables of discerning New Yorkers, is the choice of people across the country who want traditional German sausages and cuts.





SALAMI FROM THE OLD WORLD, PERFECTED FOR TODAY

For the last 80 years Schaller & Weber has been perfecting the salami recipes Ferdinand Schaller brought with him from Germany. One bite is all it takes to taste what sets Schaller & Weber's salamis apart from all other European styles. From natural hardwood smoke to traditional alpine spices, every salami is packed with unbeatable flavor. Whether you want the convenience of a Landjäger or the impressive presentation of the Uncured Peppercoated Salami, Schaller & Weber continues to craft the world's best salamis.



DOUBLE SMOKED BACON

New York's most prestigious bacon

\$17.99

Qty

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DESCRIPTION

ADDITIONAL INFORMATION

Celebrated by New York's best chefs and epicureans alike, our double-smoked bacon is the stuff of legend. Since 1937, the recipe for our dry-cured double smoked pork bellies has remained untouched.

Schaller & Weber Double Smoked Bacon comes fully cooked, so it's ready to eat whenever you need it, in one pound bricks that let you slice it as thick as you want it.

Available online in a 16-ounce retail package (Approximate). 6-pound Foodservice pack.

NUTRITION FACTS

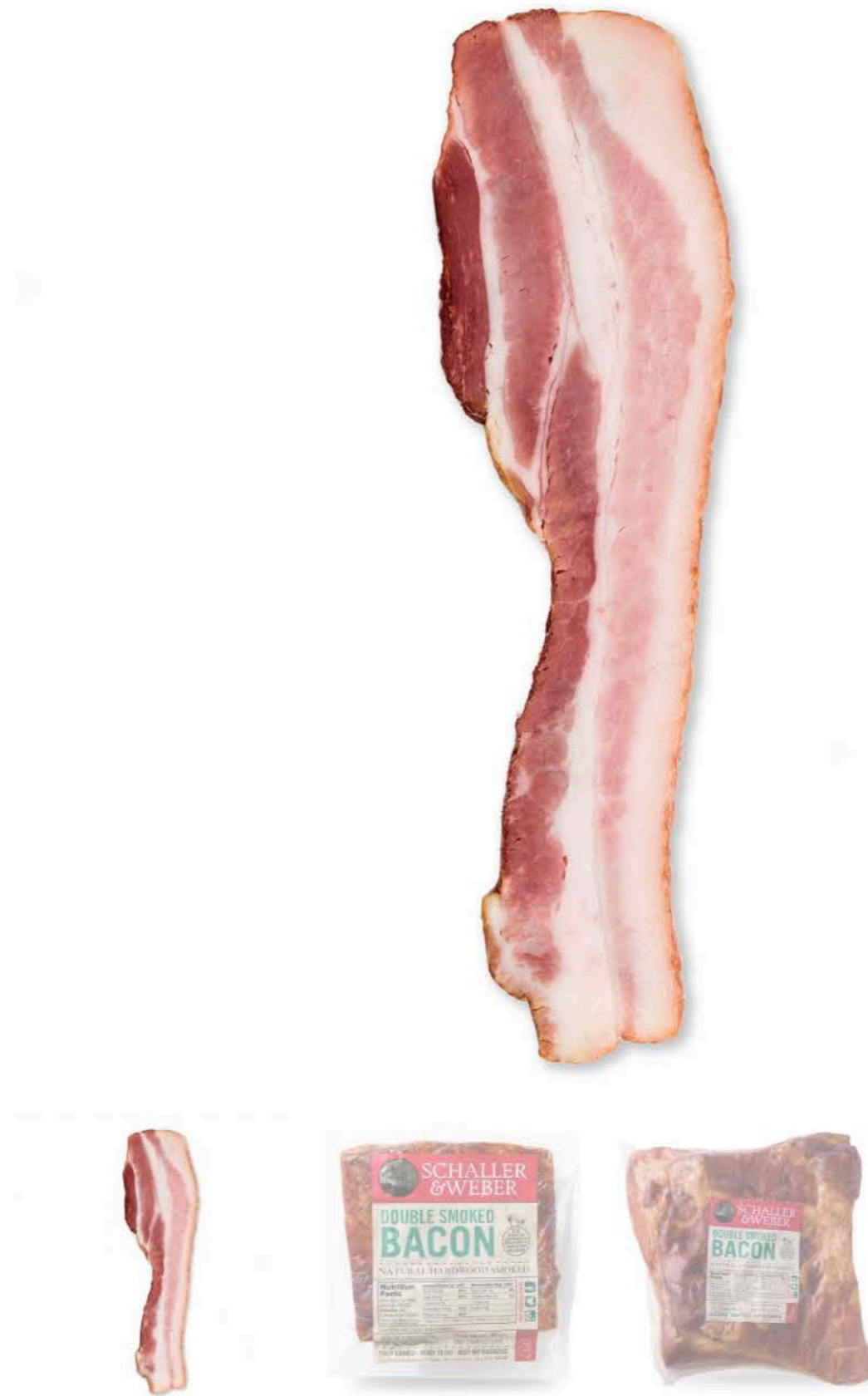
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INGREDIENT LIST

+

FEATURED IN

+



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CLIENT: MAVERICKS SKINCARE

Mavericks is a men's skincare brand with a complete line of products. Their goal is to shed the stigma of men's skin care, remaking the practice as a smart choice and one that is easy to maintain.



Get better skin in 30 days

FACE KIT



3 Great Products. 1 Amazing System.

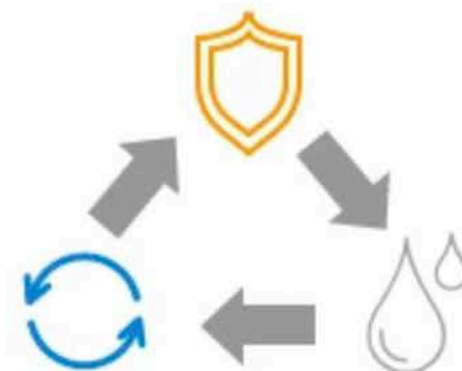
Just 1 minute a day is all you need to look better with this breathtakingly simple regimen. You'll feel the difference within a month of use - guaranteed.

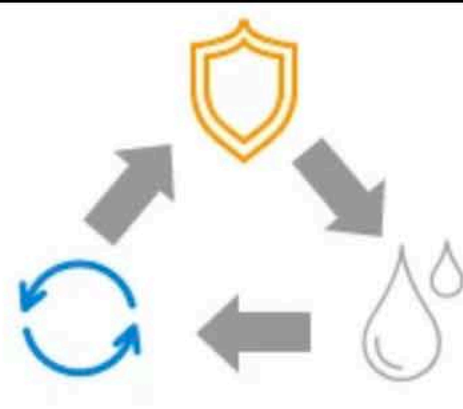
2.8 FL OZ each product

COMING SOON! • \$ 54.95

EMAIL WHEN AVAILABLE

EASY AS 1-2-3





- 1 In the morning, rinse face with warm water, pat dry then apply **PROTECT**.
- SPF 30 barrier to keep your face protected and hydrated all day
- 2 At night, **WASH** away the day's build-up and pat face dry.
- Minty cleanser that leaves your face fresh and smooth (not dry)
- 3 Immediately apply **REBUILD** to supercharge your overnight recovery.
- Vitamin A powers cellular regeneration while you sleep.



THREE GREAT PRODUCTS. ONE AMAZING SYSTEM.

PROTECT, WASH, and REBUILD were engineered in tandem, designed to perfectly complement one another. Using all three daily as an integrated regimen will achieve an even greater result.

PROTECT. Total daytime barrier that keeps your face protected and hydrated all day

WASH. Minty cleanser that leaves your face fresh and smooth (not dry)

REBUILD. Complete fuel for overnight recovery & repair

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CLIENT: WISCONSIN'S HARDEST TRIVIA

The goal of each Wisconsin's Hardest Trivia post is to keep existing and attract new players for every show. The light-hearted approach flexes intellect but connects to random points in pop and niche cultures. They are written to make existing teams feel part of the community, while creating a welcome environment for any newcomers.



Wisconsin's Hardest Trivia

Published by Gregory SlashIntercept · October 25 · 🌐



Player, I'm talking to you. Look at me. I'm looking directly at you now. I'm talking lazer-like focus and intensity right now.

You feel that?

Now hear me out. I'm asking you to use two senses now. Or you can read my lips, whatever, I just need to know you're absorbing and processing the words I'm saying. Now hold on, I usually don't codone, nor participate in, physical contact during these posts. But I'm going to grab you by the biceps and pull you in close.

Can you smell that coffee on my breath? I should hope so because I have already had several cups and you are very close to my face. And it's some aging Colectivo blend I brought with me as I have yet to find a local roaster to supply Wisconsin's Hardest Trivia Institute of Carpetbagery, Social Subversion and Lady Elizabeth Bathory Bleed Station and Bathhouse pop-up.

Okay, listen up. There is trivia tonight. And I know, Wisconsin's Hardest Nick may be tall, and I mean justly ungodly tall, he's like 18 feet high, but he won't hurt you. The questions he asks tonight might be scary, but they're just questions.

Are they going to be super spooky questions? Of course, it's the last show before Halloween. But they're just words and slides. Player, you can handle this.

All you need to do is get you and your team down to Company Brewing in Riverwest, tonight. It'll be a little frightening, but then you'll slide down a couple pints of Lordy Lordy hazy IPA and you'll be the boldest MFer in the joint.

Look at you, our brave little trivia player.

The show starts tonight at 7pm. See you there.



107

People reached

10

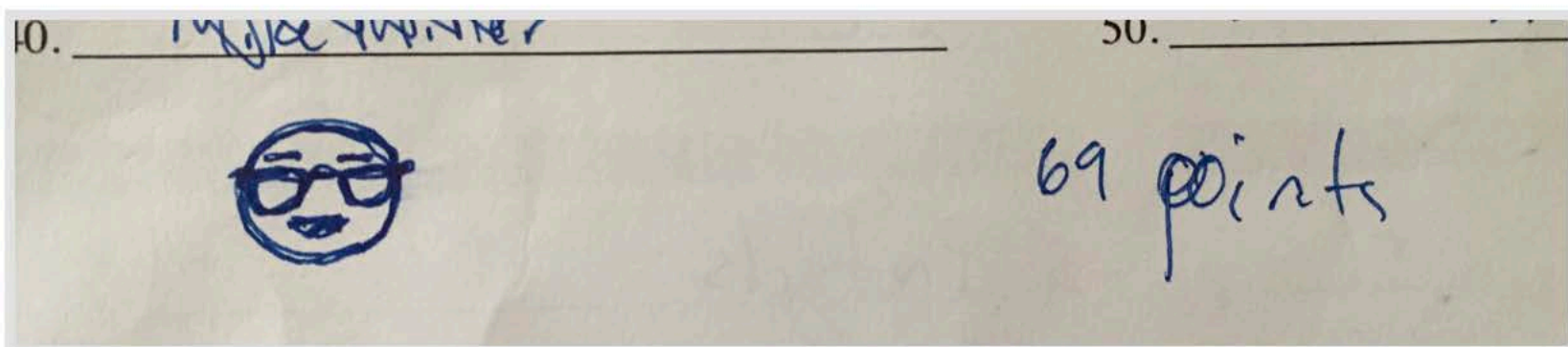
Engagements

Boost post

Trivia as Literature

Madison, Results

by greg | June 8, 2018 (Edit Post)



If American literature in the latter half of the last century has taught us one thing, it's that we all have a role to fill. Regardless of our actions or our team names, our true selves will be revealed and by the end of the story we will be right back to where we began. Sometimes in an even worse place. Everything is preordained and it is only through dramatic action that things change.

Take the kickoff the summer league at **Glass Nickel Pizza** last night for example. **The Leftovers** showed up for the first time in like a decade. This team is like **Ursula LeGuin**, their game is equal parts out there and on point. Most people in the room are getting lost on the minutiae of their incorrect answers and hopelessness, but The Leftovers step back and realize they are the glimmer of hope in an otherwise horrifying world of trivia. As proof, I learned last night that **LeftoverXY** is purchasing a house, like it even matters in today's world. They ended the night with 33 points.

Clever Girl and **Good Enough** both put 62 points on the scoreboard. Thus must make these teams **Jeffrey Eugenides**, or **Jonathan Franzen**, or **Dave Eggers** or **Jonathan Safran Foer** or any other middle-aged white dude who had a couple pieces in *The New Yorker* but also has a bunch of pieces in *McSweeney's*, because that's where real lit is happening.

Charles Entertainment Cheese put up a strong 69 and since I really have no shared history with this squad I'm going to consider them the Haruki Murakami of trivia. They were sizable team, I felt better having them there, but much like **Kafka on the Shore**, or **1Q84**, I'm not 100% sure I know what really happened. Feel free to mention in the comments how it's about Shintoism. But hear me out, I have a very hard time relating to Catholics, who I grew up amongst, so when someone comes at me with Kami and turning over a stone and heavy use of a chrysalis, I'm going to love the journey, but it's going to take me a couple rounds to get down. They also seemed like the kind of people who would want to talk way too much about **The Beatles**.

Sixty-six points were put up by **The Spooky Bards**, trivia's version of **Hubert Selby, Jr's** *Last Exit to Brooklyn*. Stylistically they are great, their criticism is poignant, they exude a grit and bleakness I like, but honestly no team makes that walk to the back of the trivia space so long. I don't know how they live in such desolation.

Dern and their 71 points are basically an **AP Stylebook**.

Son of Sam's Club is **Steven King** given they will always entertain, they never be the most critically accepted and you know each time they will try to elevate the discomfort levels. Also, no one that team remembers writing their early works because of wild drug use.

Finally we have **Neal of Fortune** – a team that has stacked championship tee on championship tee on championship tee. They're like the **John Updike** of trivia—hyper-educated and pretty likely to wear corduroy blazers within a decade. I imagine they have have dinner parties where it is revealed that someone on the team reads *Buzzfeed* articles and that person gets ostracized. Eventually everyone takes Ubers home except one person who takes a Lyft and that means something. Also there is paragraph that captures the raw insubordination of a dock on the lake at sunset.

Anyway, Neal of Fortune won last night with 83 points. Enjoy the weekend. We'll start it all over again Monday night at **Company Brewing**.

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CLIENT: RED SUSHI

The Red Sushi website is designed to attract local customers as well as those visiting Madison. Each photo and every paragraph captures the aesthetic of the restaurant—completely modern with a nod to traditional sushi style coming together in an upscale environment to please the most discerning members of the community.

About Us

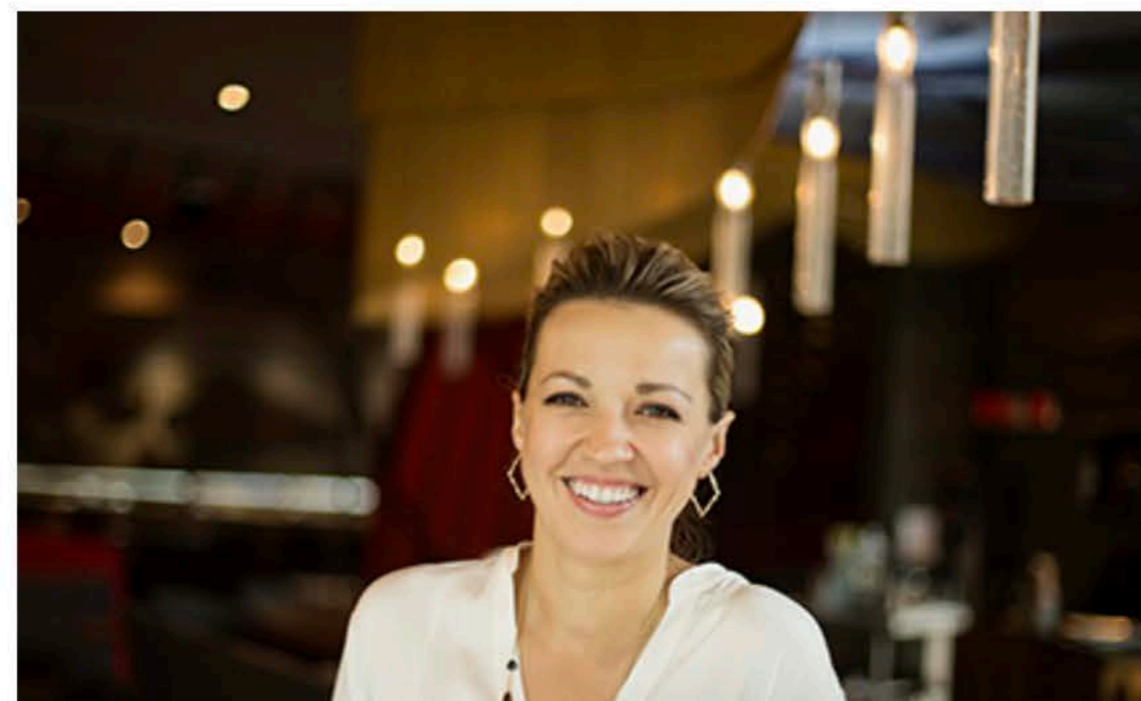
Our Story

Step off the square and into a whole new Madison. Just seconds from the Capitol, you'll find the city's most exciting dining experience. It starts with our menu that spans continents and goes far beyond sushi. It's echoed in our bold interior design and presented to you by our knowledgeable staff, dedicated to exceeding your dining expectations. The sculpted interior space is the perfect place for you to relax in the lounge, grab a romantic dinner or overwhelm each of your senses with an exclusive dinner at our chef's table. Every moment at RED intends to create a memorable experience and one you come back to again and again.

Co-Owners Tanya Zhykharevich and Jack Yip might seem like an unlikely pairing to develop a restaurant, but this pair from the opposite ends of the planet has come together to create one of Madison's most exciting restaurants.

When they opened in 2011, it was both founders' first foray into starting a business. With Jack as the executive chef and Tanya behind the scenes, RED became the restaurant they wanted and the one they felt Madison needed. The duo's desire to create a dining experience that was more than great food brought RED initial success. Tanya and Jack's commitment to their vision has now led them to restaurant's exciting new location, and it keeps RED at the forefront of fine dining in Madison.

Meet Our Team



Tanya

Owner

With her mother's excellent cooking always in mind and her father's intuition and execution skills, Tanya immigrated to the United States from Belarus in 2005. With her degree in Engineering in Automation and a passion to learn and grow, she began her service

Dinner Menu

RED offers a contemporary take on sushi and modern cuisine with creative recipes that go beyond Japanese tradition.

[View Dinner Menu](#) →



Sake, Wine and Craft Cocktails

Skilled bartenders and knowledgeable waitstaff will help you pick the right accompaniment to your meal. RED offers a selection of signature cocktails, reserve wines and sake for everyone, from the ginjo fan to the someone who wants the luxury taste of a junmai daiginjo. Of course, you're always welcome to grab a seat at the bar if it's just drinks you're craving.

[View Drink Menu](#) →

Order Online

Pickup RED curbside or have it delivered to your door with our convenient online ordering. Let us know what you want and when you want it and we'll handle the rest.

[Place Your Order](#) →



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CLIENT: EAST DANE

Each piece on the East Dane website was written to introduce customers to a brand, reconnect with those who know the brand, highlight the key points that set each piece apart and invite customers to be part of the world created by each brand. All while meeting SEO goals and fitting within the website architecture.

PRODUCT DESCRIPTION FOR EAST DANE

TEXT:

A rugged United Stock Dry Goods parka, cut from waxed canvas for moderate weather protection. The structured front has pockets on the arching seams and a button placket leading, shawl collar-like, to the hood. Drop-tail hem. Unlined interior with finished seams.

SHOP WOMEN'S SHOP MEN'S SIGN IN / REGISTER CART (0)

Email Alerts & Updates **FREE 3-DAY SHIPPING**
FREE RETURNS
AMAZON PRIME ELIGIBLE

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LATEST DESIGNERS CLOTHING SHOES ACCESSORIES THE SHOPS THE STYLE GUIDE SALE MY DETAILS

EAST DANE

United Stock Dry Goods
Hooded Fishtail Coat
\$475.00



Color: Black

Size:

ADD TO CART

FREE worldwide express delivery. [Details](#)

+ Add to Wish List
+ Add to My Designers
+ Review This Item
Style # USTOC30021
Need Assistance? [Contact Us Now](#)



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DESCRIPTION

A rugged United Stock Dry Goods parka, cut from waxed canvas for moderate weather protection. The structured front has pockets on the arching seams and a button placket leading, shawl collar-like, to the hood. Drop-tail hem. Unlined interior with finished seams.

Fabric: Waxed cotton.
100% cotton.
Spot clean.
Imported, China.

Measurements

Length: 34.25in / 87cm
Sleeve: 33.5in / 85cm
Chest: 41in / 104cm
Measurements from size M

SIZE & FIT

DESIGNER

SHIPPING & RETURNS

WEAR IT WITH **OTHER SHOPPERS VIEWED**

PRODUCT DESCRIPTION FOR EAST DANE

TEXT:

These Snow Peak pants blend edgy, Japanese style with low-tech design elements. The snap-and-button front creates an oversized fold, disrupting the silhouette. The rugged weave acts as a ripstop material and is designed to break in and fade in a pattern unique to each wearer. The relaxed top block has 4 pockets, with an additional button pocket on the thigh. Tapered legs. No fly.

SHOP WOMEN'S SHOP MEN'S SIGN IN / REGISTER CART (0)

Email Alerts & Updates
FREE 3-DAY SHIPPING
FREE RETURNS
AMAZON PRIME ELIGIBLE

EAST DANE

SEARCH

LATEST DESIGNERS CLOTHING SHOES ACCESSORIES THE SHOPS THE STYLE GUIDE SALE MY DETAILS

Snow Peak

Noragi Pants
\$240.00

Color: Indigo



Size:
 M L XL

[ADD TO CART](#)

FREE worldwide express delivery. [Details](#)

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+ Add to Wish List
+ Add to My Designers
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Style # SNOWP30027
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DESCRIPTION

These Snow Peak pants blend edgy, Japanese style with low-tech design elements. The snap-and-button front creates an oversized fold, disrupting the silhouette. The rugged weave acts as a ripstop material and is designed to break in and fade in a pattern unique to each wearer. The relaxed top block has 4 pockets, with an additional button pocket on the thigh. Tapered legs. No fly.

Fabric: Heavy weave.
100% cotton.
Wash cold or dry clean.
Imported, Jamaica.

Measurements

Rise: 12.25in / 31cm
Inseam: 30in / 76cm
Leg opening: 13.5in / 34cm
Measurements from size M

SIZE & FIT

[+](#)

DESIGNER

[+](#)

SHIPPING & RETURNS

[+](#)

[WEAR IT WITH](#)

PRODUCT DESCRIPTION FOR EAST DANE

TEXT:

Massimo Osti launched Stone Island almost by accident in 1982. He was interested in army surplus garments and manipulating the characteristics of fabrics when he found Tela Stella, an industrial material with different colors on each side. The material was transformed into his first collection of seven jackets, and those jackets became the basis for Stone Island. Today the Italian label continues to encourage a culture of experimentation, function, and use, and has become a wearable symbol of extreme research applied to innovative design.

SHOPBOP EAST DANE LOGIN CART (0)

Email Alerts & Updates ✉
FREE 3-DAY SHIPPING
FREE RETURNS
AMAZON PRIME ELIGIBLE

SEARCH

EAST DANE

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EXTRA 25% OFF ALL SALE ITEMS. Enter Code **25EXTRA** at Checkout. **shop now** [SEE DETAILS.](#)

Brands > Stone Island

Stone Island
Waxed Linen Jacket
~~\$860.00~~
\$430.00 (50% off); Beige

Color: Beige

Size: XL
XL

ADD TO CART Only 1 left.

FREE worldwide express delivery. [Details](#)

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+ Add to Want List
+ Add to My Designers
+ Review This Item
Style # STONE30017
[Need Assistance? Contact Us Now](#)

DESCRIPTION +
SIZE & FIT +
DESIGNER -

Massimo Osti launched Stone Island almost by accident in 1982. He was interested in army surplus garments and manipulating the characteristics of fabrics when he found Tela Stella, an industrial material with different colors on each side. The material was transformed into his first collection of seven jackets, and those jackets became the basis for Stone Island. Today the Italian label continues to encourage a culture of experimentation, function, and use, and has become a wearable symbol of extreme research applied to innovative design.

SHIPPING & RETURNS +

BLOG ENTRY FOR EAST DANE

TEXT:

I like the chill that's coming on at the East Dane offices. It means autumn is here. From a fashion point of view, it's the best time of the year. I get to break out the sweaters and boots and outerwear—all the gear that makes a wardrobe great. And it's no time to forget about the eyes. The right pair of sunny-gees, for however you're living, is crucial.

Specialized eyewear is not a new concept, but it's easily overlooked for the sake of fashion. For more than 50 years the designers and sunglasses experts at Vuarnet have making people look good and protecting their eyes.

In 1957 Roger Pouilloux and Joseph Hatchiguian created a new style of sunglasses, the Skilynx Acier, specifically for skiers in the Alps. Their design won over the French Ski Federation, and in 1960 Jean Vuarnet took home gold at the Squaw Valley Olympic Games wearing their sunglasses. Using the recognition of Vuarnet's name, the Skilynx Aciers were rebranded. The Vuarnet brand was born, and with it came an increased demand for high-quality eyewear that focused on fit and performance.

Vuarnet hit the American market hard in the 1980s, as the official sponsor of the Los Angeles Olympics. Simply put, Vuarnet blew up. Every day was a Vuarnet day. Their gear was everywhere, and not just at the beach or on the mountains—it was a hit across the country. Then as trends do, Vuarnet fell out of favor.

But here's what makes the Vuarnet story great: they never stopped making high-end, performance-driven sunglasses. The ideals that lead to the Skilynx, are still the guiding force of the brand today. Vuarnet has continued to develop new technology by studying the way light enters the eye— directly or via a reflection—and they take into account what it is reflecting off. And all styles are made in France, with mineral lenses.

Now, 50 years deep in eyewear, Vuarnet is as committed as ever to the creating great shades. It's an iconic brand that offers more than just a name. Its mineral lenses and stylish frames are its legacy, and the brand's continued development shows its commitment to making the right sunglasses for whatever you're doing.

— Greg

SHOPtalk



STYLE GUIDE



REAL GIRLS / REAL STYLE



THE FIND

« [Wise Words: Henry David Thoreau](#) | [Main](#) | [The Daily Find: Alice + Olivia Mini Bag](#) »

THURSDAY, NOVEMBER 7TH 2013
EAST DANE EDITION: VUARNET SUNGLASSES



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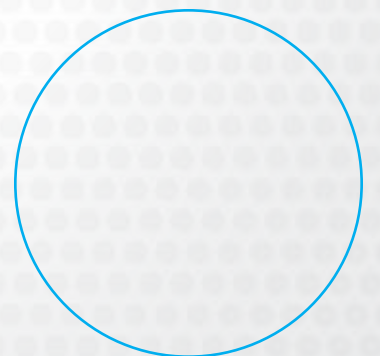
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CLIENT: WISCONSIN ECONOMIC DEVELOPMENT CORPORATION

Created as part of the larger In Wisconsin campaign, this collateral piece highlights the policies and infrastructure Wisconsin has in place to attract new industry leaders and disruptors, while continuously improving the business environment for existing stakeholders.

INNOVATION IS
BORN HERE FROM
A LONG TRADITION
OF DOING WHAT'S
RIGHT, WHAT WORKS,
AND WHAT'S NEXT.
FIND THE FUTURE
IN **WISCONSIN.**



STRONG BUSINESS GROWS IN WISCONSIN. CONNECTED TO OUR MARKETS, COMMITTED TO OUR COMPANIES.

Centrally located in the United States' leading manufacturing and agricultural region, Wisconsin is one of the best places for business. Generations of business leaders have recognized the advantages our major ports provide, giving them quick access to markets throughout the country and around the world. Plus, our transportation infrastructure allows rapid distribution of goods and services, reaching many markets within one day.

Beyond location, Wisconsin's highly skilled workforce has been recognized around the world for its industrious, Midwestern work ethic. We enjoy a high quality of life with one of the lowest cost-of-living indices in the country. And businesses located here face a very low risk of natural disasters—decreasing the risk of downtime and reduced productivity.

It's not just the people and ports that make Wisconsin appealing. Our business climate and policies are boosting our economy, making Wisconsin attractive to companies looking to expand, relocate or establish North American operations. And we offer a highly integrated, responsive network of public and private organizations ready to assist companies interested in Wisconsin.





“(Wisconsin allows us to) combine our historic and strategic advantages with a business climate that puts us on a more level playing field.”

—Rich Meeusen, Badger Meter

THE FOUNDATION OF A HIGHLY SKILLED WORKFORCE

We recognize the importance of a skilled and diversified workforce in making a relocation decision. The fundamentals of the Wisconsin workforce start with high school seniors who remain in school longer and top the nation in college preparatory tests.

Wisconsin’s commitment to education doesn’t end with high school. One-hundred years ago, we were the first to establish a system of vocational, technical and adult education schools, which now rank top in the nation and offer highly specialized degrees across a broad range of industries. Our technical college system and Customized Labor Training Fund serves one of every eight adults—twice the national average.



EDUCATION, RESEARCH AND INDUSTRY TOGETHER IN WISCONSIN

The University of Wisconsin system is committed to conducting research and encouraging entrepreneurial growth and innovation throughout the state. These efforts become new jobs, startups and other business opportunities.

The University of Wisconsin—Madison conducts more than \$1.2 billion per year in research—spending more on research and development than any other public university in the nation. No other public institution anywhere spends as much on the transfer of applicable technology to private industry as the University of Wisconsin, so our cutting edge research is ready to be applied to business every day.

The support we offer engineers, inventors, scientists and artists to protect their intellectual property helps foster the innovative climate that leads to a vibrant economy and job creation. These public-private partnerships encourage innovation and help take ideas to market, which sustains a strong research environment in Wisconsin.



POLICIES AND PROGRAMS FOR BUSINESS IN WISCONSIN

Our policy decisions and organizational changes have realigned our priorities to help businesses start and grow operations in Wisconsin. We offer customized solutions for businesses relocating to Wisconsin, including industry-focused tax credits and job creation incentives. In addition, our foreign direct investment continues to grow as investors understand the value of our skilled workforce, market growth potential, and robust infrastructure and logistics.



As part of our commitment to helping expand business in Wisconsin, we've created the Wisconsin Economic Development Corporation (WEDC). WEDC provides business-focused support and services, partnering with a network of over 600 regional and local entities sharing our commitment. WEDC provides assistance to help you locate your new company, find state and local programs to simplify the relocation process, and obtain other sources of funding to advance your business in Wisconsin.

Our business future is moving forward, and WEDC will help you find the resources, talent and innovative environment to build your business in Wisconsin.

WEDC is committed to your success and will help you find the support, talent and resources to assist your business expansion and growth in Wisconsin. Call 855-INWIBIZ [toll free], visit InWisconsin.com, or email us at dobusiness@inwisconsin.com.

WEDC HELPS BUSINESSES GROW IN WISCONSIN

- Locate In Wisconsin (locateinwisconsin.com) is a service that allows you to search available sites and buildings throughout the state, offering site analysis on demographics, labor force and spending patterns of targeted communities
- Certified Sites program identifies industrial sites that have met certified criteria for advanced manufacturing projects
- ConnectED is a resource directory of services that helps businesses launch and expand business in Wisconsin
- Dedicated regional account managers help facilitate the process and provide personalized support for your business location and investment needs

“We used to complain that government needed to work at the speed of business. WEDC is actually pushing us to keep up with them.”

— Mike Ruminski, Schneider National

WORKING WITH YOU, WORKING FOR YOU INDUSTRY SUCCESS IN WISCONSIN

Wisconsin has invested in and become a global leader in several key industries. Companies that can strengthen these industries or build off their resources and established infrastructure will find opportunities to succeed in Wisconsin.

SMART MANUFACTURING

Manufacturing in Wisconsin has evolved, just as technology has. Our rich history is our foundation for a smart manufacturing future. Wisconsin's Fox Valley region is home to the highest density of manufacturers in the country, and we are consistently ranked in the top ten in the nation for advanced equipment manufacturing. Our diversified manufacturing expertise is creating products for biotech research, energy and advanced equipment, while providing a built-in supply chain for other key industries.

Global leaders in manufacturing include: Briggs & Stratton, Harley Davidson, Johnson Controls and Rockwell Automation

WATER TECHNOLOGY

Lake Michigan, Lake Superior and an abundance of rivers gives us nearly unlimited access to freshwater for research and innovation. Milwaukee, the state's largest city, is a world hub of water research where public and private enterprises collaborate. The United Nations designated the city a world center for freshwater expertise, and the University of Wisconsin—Milwaukee created the nation's first School of Freshwater Sciences. It's the only graduate school dedicated solely to the study of freshwater. The region has attracted over 150 water technology companies and is positioned to become a world leader in freshwater industries.

Global leaders in the water industry include: AO Smith, Badger Meter and Kohler

BIOSCIENCES

Wisconsin has been making bold discoveries in stem cells, genetics research, influenza vaccines and clean energy for decades. Strengthened and supported by Wisconsin's unique blend of public institutions, private enterprises and public-private partnerships, biotech is already an \$8.7 billion industry with more than 400 companies and 34,000 employees. We have the pool of resources and continued support to help you tap into this growth.

Global leaders in bioscience include: Cellular Dynamics, GE Healthcare and Promega

AGRICULTURE

Known as a leading, worldwide agricultural hub, Wisconsin is innovating and pushing this industry forward. We're the leading producer of beans, cranberries, cheese and ginseng. We're ranked second for organic production. And we're home to world-renowned artisan cheeses. Wisconsin is adapting and advancing to meet the world's changing food needs.

Global leaders in agriculture include: Milk Source Genetics, Organic Valley and Sargento

Wisconsin is also the leader in healthcare and medical device patents and home to companies that manufacture renewable energy equipment. Our infrastructure and skilled workforce is ready to work for you, and our programs and support systems are in place to make your venture a success.



201 W. Washington Avenue
Madison, WI 53703

855-INWIBIZ
InWisconsin.com